

The Pass

Brand Training



THE PASS
BERKSHIRES

Who is The Pass?

The Pass Berkshires is a vertically integrated cannabis company, growing, processing and packaging all of our own house-made products on-site. We sell a wide range of cannabis products to dozens of stores across the state in addition to managing our own retail store based in the Berkshires.



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Cultivation



Premium Pass flower is grown to develop and maintain our desired flavors and effects.

- Indoor, outdoor, and farm-field cultivation
 - Grown and processed on-site
- Featured in 1/8s, whole-flower pre-rolls, Select Grind and shake

Solventless Extraction



The Pass uses solventless extraction to create full-spectrum, flavorful, and potent dabbable hash rosin, hash rosin carts, and bubble hash.

- Pass strains optimized for extraction
- Ice washed in-house to remove trichomes from flower
 - Fresh-frozen flower used to make "live" products
 - Hash rosin created solely through pressure and heat

Hash Rosin Gummies



Pass Hash Rosin Gummies use premium extraction methods to elevate our popular gummy line.

- Solventless extraction of Pass Flower
- Strain-specific and house-blend hash rosin
 - Available in a variety of authentic, all-natural fruit flavors

Distillate Products



The Pass uses distillate for select gummies and vapes for consistent and discreet consumption.

- Consistently high-testing
- Odorless and tasteless by itself
- Uses hydrocarbon gas to extract THC
- Offers fewer minor cannabinoids and terpenes from the original plant compared to solventless extraction

Specialty Gummies



Pass specialty gummies use added cannabinoids or sought-after supplements to elevate the edible high.

- Vitamin C + D infusion for Sun-Ups
- 2mg of melatonin for Knockouts
- CBD + THC ratio combination options

Specialty Gummies



Pass specialty gummies come in a variety of sizes to showcase the best gummies the Pass has to offer at multiple entry levels.

- Available in:
- 10-pk mylars
 - 5-pk "Take-5" tins
 - 20-pk jars

Vapes



Pass distillate vapes offer a curated selection of popular cannabis strain flavors.

- Cannabis-derived terpenes
- .5g disposables and 1g 510 cartridges
- A discreet and potent way to consume

Select Reserve



The Pass Select Reserve line features premium flower from our own grow along with premium flower curated from select producers across the state.

- Small craft batches
- Emphasis on high-terpene percentages
- Top-of-the-line quality for flower connoisseurs
- Packed in glass jars with humidifiers

dompen



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The Pass is the exclusive distributor of popular California brand dompen in Massachusetts.

- Botanical terpenes for fruity flavor
- California Citrus, Pineapple Coast, Midnight Berry
 - Clog-prevention technology
 - 1g rechargeable disposables

TrailBlazers



TrailBlazers are .35g pre-rolls that combine quality, sustainability, and philanthropy in a crush-resistant, reusable 5-pk tin.

- Whole-flower Pass strains
- A portion of the proceeds are donated to Berkshire Natural Resources Council which protects and preserves the natural beauty of the Berkshires.

Muscle Gel



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Pass THC Muscle Gel is an award-winning topical that soothes your muscles with easy-to-spread application.

- Cooling menthol sensation
- Contains THC, but is non-psychoactive
- NECANN and High Times award-winner

Berkshire Bud



Our most affordable product line, Berkshire Bud features locally grown flower in several forms.

- Available in whole flower, pre-rolls, and shake
- Shake option is ideal for homemade edibles

CBD



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The Pass CBD is sourced from local hemp and offers customers a clean, effective way to receive the benefits of CBD.

- Non-GMO hemp
- Peppermint-flavored tincture contains 1500mg CBD
- Muscle Balm contains 1000mg CBD

Thank You for Working with Us!



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**Learn More
About The Pass**



Nature + Culture